



# Stacey S. Jones

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## Hello

By day, I am a graphic designer and illustrator. My work has spanned the gamut from: book design to app design; template design in Adobe to Microsoft Office; icon design to corporate branding; portrait, event, & landscape photography to photo editing & manipulation; comic illustration to medical & technical illustration.

By night, I am an avid outdoor enthusiast, a cyclist, an APA pool player, and a fine artist.

## Experience

2004 **SHOP MANAGER** ..... 2003-2006 Reflections Consignment Shop—As manager, my main concern was increasing sales, but duties also included intake of clean, quality goods, scheduling drop appointments for quick review, store display work, and volunteer management.

2006 **EDITING MANAGER** ..... 2005 InSite Magazine—Responsible for proofreading and copy-editing for all freelance writers. Also responsible for managing and scheduling of freelance photographers.

2008 **POLO SALES SPECIALIST** ..... 2006-2007 Macy's—I maintained the Ralph Lauren Polo area, following planograms, unpacking new arrivals, creating special displays and managing sales for clients in that area. I was also responsible for assisting with sales, display work, cleaning and more throughout Men's.

2008 **INTAKE SPECIALIST** ..... 2008 Early Learning Coalition—Responsible for scheduling, greeting, screening and preparing all clients that visited for assistance, maintaining case workers' calendars, handling multi-line phone system, keeping supplies fully stocked, and lobby cleaning.

2010 **PHOTOGRAPHY EDITOR** ..... 2010 AVI Productions— Tasked to edit engagement session photos on a per job contract.

2010 **DESIGN INTERN** ..... 2010 City of Gainesville, Cultural Affairs— Redesigned existing festival brochures, vendor applications, maps, and event posters.

2012 **SR. ART/PUBLICATIONS PRODUCTION SPECIALIST** ..... 2011-2016 UF/IFAS Communications—Major projects included the marketing campaign design for UF and FAMU celebrating Extension's 100th Anniversary nationwide; Trees of Florida book series design; branding, marketing, and infographic design for IFAS, CALS, and IFAS extension programs throughout Florida.

2014 **SR. ART/PUBLICATIONS PRODUCTION SPECIALIST** ..... 2010–Present Freelance—As a freelance designer, my project tasks range in variety from marketing consultant, researcher, web designer, and software tutor, to book illustrator, layout designer, proofreader and copywriter. Major projects have included brand consolidation, marketing, and infographic illustration work for Verigo; branding and packaging design for Wellspring Kombucha; book series continuation for Trees of South Florida; and app design for MyLawyer.

2016 **GRAPHIC DESIGN & ILLUSTRATION** .....

## Education

1996 **HIGH SCHOOL**  
Vanguard High  
1996–2000

2004 **AA, GENERAL & STUDIO ART**  
Santa Fe College  
Aug 2001–Dec 2008

2010 **AS, DIGITAL MEDIA & PRINT**  
Santa Fe College  
Jan 2009–Dec 2010

## Achievements

- Trees: South Florida and the Keys published—July 2017, by Andrew K. Koeser et al. <http://upf.com/book.asp?id=TREESS001>. Book design & illustration by Stacey Jones
- Mama Pajama—Twinkles From Heaven published—October 2016, by Mary Gavila, Book design & illustration by Stacey Jones
- Graphics published in "The broad footprint of climate change from genes to biomes to people", ScienceMag.com—November 2016, VOL 354 ISSUE 6313, by Brett R. Scheffers et al.
- Trees: North and Central Florida published—January 2015, by Andrew K. Koeser et al. <http://ifasbooks.ifas.ufl.edu/p-1258-trees-north-central-florida.aspx>. Book design & illustration by Stacey Jones
- Graphics published in textbook, Acute Respiratory Distress Syndrome—October 2013, by Marie C. Elie, Donna Carden
- ACE Gold, Silver & Bronze Awards—2013-2016, 2012 (Silver & bronze)
- GDUSA Awards (2)—2015
- Association of Natural Resource Extension Professionals Design Award—Bronze 2015
- Horsefarm Hundred Century Ride—October 2012

## Skills & Specialties

- ADOBE INDESIGN
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE DREAMWEAVER
- ADOBE AFTER EFFECTS
- ADOBE ACROBAT PRO
- MICROSOFT OFFICE SUITE
- HTML & CSS
- Logos & Branding
- Information Design
- Editorial & Print Design

## Outside Interests



**PORTFOLIO WEBSITE**  
<http://gainesville-designer.com>

**FACEBOOK BUSINESS PAGE**  
Check out my photo albums.  
<https://www.facebook.com/StaceyCreates>